

*North Hollywood Business Improvement District Corporation
 (NoHo BID)
 Board of Director's Meeting*

*January 8th, 2014 @ 11a.m.
 NOHO BID Office, 5026 Lankershim Blvd.*

BOARD OF DIRECTORS	PRESENT	ABSENT
Bob Akhavan	X	
Al Siegel	X	
Thomas Dujovne (Gail Pena)	X	
Linda Fulton	X	
Kevin Bailey	X	
Scott McCarter		X
Ed Levy		X
Nancy San Pedro		X
Ex-Officio DIRECTORS		
McKenzie Alexander		X
Shannon Currie-Holmes	X	
Guy McCreary, Chamber of Commerce Representative		X
STAFF MEMBERS		
Steve Gibson, Urban Place Consulting Group		X
Aaron Aulenta, Urban Place Consulting Group	X	
Katie Gibson, Urban Place Consulting Group		X
GUESTS		
Rick Stoff, Chrysalis	X	
Brian Lammert, Securitas	X	
Nancy Bianconi	X	
Sally Shore, Lit Crawl	X	
John Catalano, LAPD	X	

1. Call to Order

B. Akhavan called the meeting to order at 11:05 a.m.

2. Public Comment

No public comment.

3. Lit Crawl Presentation

S. Shore from Lit Crawl discussed 2013 NoHo Lit Crawl event and presented a proposal for the 2014 event. The 2014 event is scheduled to take place on October 22, 2014.

4. LAPD Report

SLO J. Catalano discussed District crime statistics for the year and indicated crime was down by half a percent in his area for the year. This was quite an accomplishment considering where crime stats were 6 months ago. J. Catalano asked that the BID officers continue heavy patrols on Lankershim between Chandler and Weddington.

5. Approval of Minutes

MOTION: To approve the December board minutes.

Moved by: Linda Fulton

Seconded by: Kevin Bailey

PASSED: Yes

6. Financial Report (A. Aulenta)

A. Aulenta explained the financials for December 2013. Assessment revenue for the year is under by \$29,000 due to delinquent parcel assessments. The 2013 budget finished under in administration/office, communication, safety and CRA maintenance. Maintenance finished over by \$1,100 for the year. Total expenses are under budget by \$29,500 for the year. The BID broke even due to delinquent assessment revenue not being in.

MOTION: To approve financial report for December.

Moved by: Linda Fulton

Seconded by: Kevin Bailey

PASSED: Yes

7. Marketing Committee Report (S. Currie-Holmes)

S. Currie-Holmes presented a marketing proposal for 2014. The proposal focused on the period in 2014 from January to April with the primarily tasks BID renewal communication and outreach. A portion of the proposal goes towards the NoHo card program. It was also discussed that the BID should begin to spend it's 2014 budget on updating the District website in time for BID renewal.

MOTION: To approve marketing proposal from Darling Productions from January-April 2014.

Moved by: Linda Fulton

Seconded by: Al Siegel

PASSED: Yes

8. Executive Director Report (A. Aulenta)

A. Aulenta discussed BID renewal and distributed a renewal timeline. The 2nd round of comments on the Management District Plan have come back from City Clerk and City Attorney and are being worked on. Expect another few rounds of back and forth on comments before being released for petition. A BID renewal meeting will be set-up for next week to discuss next steps.

9. Operations Report (A. Aulenta)

A. Aulenta informed board that necessary cuts have been made to the clean and safe programs budgets to comply with 2014 budget.

*North Hollywood Business Improvement District Corporation
 (NoHo BID)
 Board of Director's Meeting*

*January 8th, 2014 @ 11a.m.
 NOHO BID Office, 5026 Lankershim Blvd.*

BOARD OF DIRECTORS	PRESENT	ABSENT
Bob Akhavan	X	
Al Siegel	X	
Thomas Dujovne (Gail Pena)		X
Linda Fulton	X	
Kevin Bailey	X	
Scott McCarter		X
Ed Levy		X
Nancy San Pedro	X	
Ex-OFFICIO DIRECTORS		
McKenzie Alexander		X
Shannon Currie-Holmes	X	
Guy McCreary, Chamber of Commerce Representative		X
STAFF MEMBERS		
Steve Gibson, Urban Place Consulting Group		X
Aaron Aulenta, Urban Place Consulting Group	X	
Katie Gibson, Urban Place Consulting Group		X
GUESTS		
Rick Stoff, Chrysalis	X	
Angelina Fowler, CD2	X	
Brian Lammert/Brian Sanchez, Securitas	X	
Nancy Bianconi	X	
John Catalano, LAPD	X	

1. Call to Order

B. Akhavan called the meeting to order at 11:07 a.m.

2. Public Comment

No public comment.

3. LAPD Report

SLO J. Catalano discussed District crime statistics for the year and indicated crime numbers were down for his area. J. Catalano asked that the BID officers continue heavier patrols on Lankershim between Chandler and Magnolia. He also discussed the group of people that continues to hang out around the Red Line station.

4. Approval of Minutes

MOTION: To approve the January board minutes.

Moved by: Kevin Bailey

Seconded by: Linda Fulton

PASSED: Yes

5. Financial Report (A. Aulenta)

A. Aulenta explained the financials for January 2014. Assessment revenue for the year is under due to not receiving our first assessment payment. This payment has been received and will be reflected on the February financials. For the first month of the year, administration/office, maintenance, safety and CRA maintenance is under. Communication is over, but this is timing with the events/destination marketing being front loaded for the first 4 months to correspond to BID renewal. Maintenance finished over by \$1,100 for the year.

MOTION: To approve financial report for January.

Moved by: Linda Fulton

Seconded by: Nancy San Pedro

PASSED: Yes

6. Marketing Committee Report (S. Currie-Holmes)

S. Currie-Holmes discussed work on the BID renewal brochure being created and the new BID website. N. Bianconi discussed the NoHo Card program. In particular, 536 participants had printed out cards from her website.

7. Executive Director Report (A. Aulenta)

A. Aulenta discussed BID renewal and timeline. The 3rd round of comments on the Management District Plan have come back from City Clerk and City Attorney and were returned. We expect a couple more back and forth on comments before being released for petition. A BID renewal meeting will be set-up for the week of the February 24th.

8. Operations Report (A. Aulenta)

B. Lammert (Securitas) discussed current district crime trends and activity. R. Stoff (Chrysalis) discussed maintenance activity. A. Aulenta discussed repairs on the northern street median and upcoming pressure washing which will include benches and trash cans.

*North Hollywood Business Improvement District Corporation
 (NoHo BID)
 Board of Director's Meeting*

*April 9th, 2014 @ 11a.m.
 NOHO BID Office, 5026 Lankershim Blvd.*

BOARD OF DIRECTORS	PRESENT	ABSENT
Bob Akhavan	X	
Al Siegel		X
Thomas Dujovne (Gail Pena)	X	
Linda Fulton	X	
Kevin Bailey	X	
Scott McCarter		X
Ed Levy		X
Nancy San Pedro		X
Ex-OFFICIO DIRECTORS		
McKenzie Alexander		X
Shannon Currie-Holmes	X	
STAFF MEMBERS		
Steve Gibson, Urban Place Consulting Group	X	
Aaron Aulenta, Urban Place Consulting Group	X	
Katie Gibson, Urban Place Consulting Group		X
GUESTS		
Rick Stoff, Chrysalis	X	
Angelina Fowler, CD2	X	
Brian Lammert/Brian Sanchez, Securitas	X	
Nancy Bianconi	X	
Stewart Roberts	X	
Mary Garcia/Bob Peppermuller, Neighborhood Council	X	

1. Call to Order

B. Akhavan called the meeting to order at 11:05 a.m.

2. Public Comment

No public comment.

3. NoHo DASH presentation (B. Peppermuller)

B. Peppermuller discussed the history of bringing a LADOT DASH line to the San Fernando Valley and North Hollywood.

4. Approval of Minutes

MOTION: To approve the February board minutes.

Moved by: Linda Fulton

Seconded by: Kevin Bailey

PASSED: Yes

5. Financial Report (S. Gibson)

S. Gibson explained the financials for March 2014. Assessment revenue for the year is under slightly. due to not receiving our first assessment payment. Administration is over year to date due to timing of City Fee. Communication is over year to date due to timing of BID renewal campaign. Office, Maintenance and Safety are under budget year to date. And CRA maintenance is slightly over year to date. Also, the current year assessment payment from MTA has arrived ahead of schedule. And contact has been made with Prudential regarding delinquent property tax payments dating back three years.

MOTION: To approve financial report for March.

Moved by: Kevin Bailey

Seconded by: Linda Fulton

PASSED: Yes

6. Marketing Committee Report (S. Currie-Holmes)

S. Currie-Holmes discussed work on the new website and indicated future changes are simple to make due to our webhost. N. Bianconi discussed the NoHo marketing campaign through the LA tourism board.

7. Executive Director Report (S. Gibson)

S. Gibson discussed BID renewal and timeline. The BID Management District Plan and Engineer's report are still being reviewed by the City Clerk and City Attorney. Due to the tight timeline to make the 2015 County assessment rolls, S. Gibson recommended beginning the BID renewal petition drive. S. Gibson indicated that State BID law doesn't mention a formal approval process of the Management District Plan and this is a City of LA policy.

8. Operations Report (A. Aulenta)

B. Lammert (Securitas) discussed current district crime trends and activity. R. Stoff (Chrysalis) discussed maintenance activity. A. Aulenta discussed CicLAvia making a presentation at a future board meeting on a 2015 Valley route.

*North Hollywood Business Improvement District Corporation
(NoHo BID)
Special Board of Director's Meeting*

*April 28th, 2014 @ 11a.m.
NOHO BID Office, 5026 Lankershim Blvd.*

BOARD OF DIRECTORS	PRESENT	ABSENT
Bob Akhavan	X	
Al Siegel		X
Thomas Dujovne (Gail Pena)		X
Linda Fulton	X	
Kevin Bailey	X	
Scott McCarter		X
Ed Levy	X	
Nancy San Pedro	X	
Ex-Officio DIRECTORS		
McKenzie Alexander		X
Shannon Currie-Holmes		X
STAFF MEMBERS		
Steve Gibson, Urban Place Consulting Group		X
Aaron Aulenta, Urban Place Consulting Group	X	
Katie Gibson, Urban Place Consulting Group		X
Guests- Angelina Fowler, CD2	X	

1. Call to Order

B. Akhavan called the meeting to order at 11:10 a.m.

2. Public Comment

No public comment.

3. People Streets Application (A. Aulenta)

A. Aulenta and A. Fowler discussed the LADOT's People Streets Program application process and the opportunity to transform an alley in the BID into a public plaza. A. Aulenta discussed the BID applying and potential items the BID would be responsible for if an application was approved.

MOTION: To approve an application to LADOT's People Streets Program for a public plaza. Material expenses to the BID not to exceed \$6,000.

Moved by: Linda Fulton

Seconded by: Kevin Bailey

PASSED: Yes

*North Hollywood Business Improvement District Corporation
 (NoHo BID)
 Board of Director's Meeting*

*June 11th, 2014 @ 11a.m.
 NOHO BID Office, 5026 Lankershim Blvd.*

BOARD OF DIRECTORS	PRESENT	ABSENT
Bob Akhavan	X	
Al Siegel	X	
Thomas Dujovne (Gail Pena)	X	
Linda Fulton	X	
Kevin Bailey	X	
Scott McCarter		X
Ed Levy		X
Vincent Hernandez	X	
Ex-OFFICIO DIRECTORS		
Shannon Currie-Holmes	X	
STAFF MEMBERS		
Steve Gibson, Urban Place Consulting Group		X
Aaron Aulenta, Urban Place Consulting Group	X	
Katie Gibson, Urban Place Consulting Group		X
GUESTS		
Rick Stoff, Chrysalis	X	
Angelina Fowler, CD2	X	
Brian Lammert/Brian Sanchez, Securitas	X	
Nancy Bianconi	X	
Bob Peppermuller, Neighborhood Council	X	

1. Call to Order

B. Akhavan called the meeting to order at 11:04 a.m.

2. Public Comment

No public comment.

3. Academy Presentation

Academy representatives discussed the new capital campaign to rebuild the Academy Theater. Construction is scheduled to begin at the end of 2014 and should conclude in early 2016.

4. LAPD Report

J. Catalano reported crime is down 12% year to date in his area. Hot spots for the safety ambassadors to focus on include 5300 Lankershim Blvd. and the Magnolia corridor.

5. Approval of Minutes

MOTION: To approve the April (4/9/14 & 4/28/14) board minutes.

Moved by: Kevin Bailey

Seconded by: Linda Fulton

PASSED: Yes

6. Financial Report (A. Aulenta)

A. Aulenta explained the financials for May 2014. Assessment revenue for the year is under slightly due to timing, BID was just invoiced for \$114K in assessment revenue. Year to date, total income is on budget. Administration is over year to date due to timing of City Fee. Communication is over year to date due to timing of BID renewal campaign. Office, Maintenance, Safety, and CRA maintenance are under budget year to date.

MOTION: To approve financial report for May.

Moved by: Kevin Bailey

Seconded by: Linda Fulton

PASSED: Yes

7. Marketing Committee Report (A. Aulenta)

MOTION: To approve a contract with NoHo Communications Group to administer the NoHo Card Program from May 2014 through December 2014.

Moved by: Linda Fulton

Seconded by: A. Siegel

PASSED: Yes

8. Executive Director Report (A. Aulenta)

A. Aulenta discussed BID renewal. The BID Management District Plan and Engineer's report were approved by the City Attorney's office and City Clerk's office. The BID's renewal campaign reached the 50% threshold and will be moving on to the Proposition 218 ballot phase with the final public hearing scheduled for July 29th.

A. Aulenta discussed Assembly Bill (AB) 2618 that amends the PBID law and the statewide California BID coalition asking for lobbying support on the bill.

MOTION: To contribute \$500 to the California BID Alliance to support AB 2618 efforts.

Moved by: A. Siegel

Seconded by: K. Bailey

PASSED: Yes

9. Operations Report (A. Aulenta)

B. Lammert (Securitas) discussed current district crime trends and activity. R. Stoff (Chrysalis) discussed maintenance activity.

10. Chairman's Report (B. Akhavan)

B. Akhavan the summer BID board meeting schedule. A. Aulenta will survey the board on whether to take off the July or August board meeting.

11. New Business

A. Fowler, CD2 discussed the BIDs People Street application progress.

*North Hollywood Business Improvement District Corporation
 (NoHo BID)
 Board of Director's Meeting*

*August 13th, 2014 @ 11a.m.
 NOHO BID Office, 5026 Lankershim Blvd.*

BOARD OF DIRECTORS	PRESENT	ABSENT
Bob Akhavan	X	
Al Siegel	X	
Thomas Dujovne (Gail Pena)		X
Linda Fulton		X
Kevin Bailey	X	
Scott McCarter		X
Ed Levy	X	
Vincent Hernandez		X
Ex-OFFICIO DIRECTORS		
Shannon Currie-Holmes	X	
STAFF MEMBERS		
Steve Gibson, Urban Place Consulting Group		X
Aaron Aulenta, Urban Place Consulting Group	X	
Katie Gibson, Urban Place Consulting Group		X
GUESTS		
Rick Stoff, Chrysalis	X	
Angelina Fowler, CD2		X
Brian Lammert/Brian Sanchez, Securitas	X	
Nancy Bianconi	X	

1. Call to Order

B. Akhavan called the meeting to order at 11:09 a.m.

2. Public Comment

No public comment.

3. LAPD Report

J. Catalano reported crime is down by double digits year to date in his area. Reductions have been seen with bike thefts and BMV's. Crime clusters are currently occurring around the Red Line station and North Hollywood Park.

4. Approval of Minutes

MOTION: To approve the June board minutes.

Moved by: Al Siegel

Seconded by: Kevin Bailey

PASSED: Yes

5. Financial Report (A. Aulenta)

A. Aulenta explained the financials for July 2014. Assessment revenue for the year is under due to timing, BID has received a check for \$246K that will be reflected in the next financial report. Year to date, total income is under budget due to timing. Administration is over year to date due to timing of City Fee. Communication is over year to date due to timing of BID renewal campaign. Office, Maintenance, Safety, and CRA Maintenance are under budget year to date.

MOTION: To approve financial report for July.

Moved by: Kevin Bailey

Seconded by: E. Levy

PASSED: Yes

MOTION: To approve 2013 financial review conducted by RBZ.

Moved by: Kevin Bailey

Seconded by: E. Levy

PASSED: Yes

6. Marketing Committee Report (A. Aulenta)

N. Bianconi reported on the NoHo Card. A. Aulenta reported that staff is discussing a scope of work with S. Currie Holmes on marketing services for the remainder of 2014 and a proposal will be brought to the board at the September meeting.

7. Executive Director Report (A. Aulenta)

A. Aulenta reported the BID was successfully renewed for another 5 year term beginning in 2015. Of the ballots returned, 90.25% returned ballots in favor of renewing the BID.

A. Aulenta reported that the Lankershim alley was approved for a People Street plaza. The BID and Council Office will be hosting a public meeting tonight at the North Hollywood branch library beginning at 6pm to gather public feedback.

8. Operations Report (A. Aulenta)

B. Lammert (Securitas) discussed current district crime trends and activity. B. Lammert will also be exploring earlier start times for BID security operations. R. Stoff (Chrysalis) discussed maintenance activity.

9. New Business

On October 4th the Federal Bar and Blast Off Comics will be hosting a music event.

*North Hollywood Business Improvement District Corporation
(NoHo BID)
Board of Director's Meeting*

*October 1st, 2014 @ 11a.m.
NOHO BID Office, 5026 Lankershim Blvd.*

BOARD OF DIRECTORS	PRESENT	ABSENT
Bob Akhavan	X	
Al Siegel		X
Gail Pena	X	
Linda Fulton	X	
Kevin Bailey	X	
Scott McCarter		X
Ed Levy	X	
Josh Marx (Danielle Schuler)	X	
Ex-OFFICIO DIRECTORS		
Shannon Currie-Holmes	X	
STAFF MEMBERS		
Steve Gibson, Urban Place Consulting Group	X	
Aaron Aulenta, Urban Place Consulting Group	X	
Katie Gibson, Urban Place Consulting Group		X
GUESTS		
Molly Larson, Chrysalis	X	
Angelina Fowler, CD2	X	
Brian Lammert/Brian Sanchez, Securitas	X	
Nancy Bianconi	X	
Erin Cordray, Property Owner	X	

1. Call to Order

B. Akhavan called the meeting to order at 11:07 a.m.

2. Public Comment

No public comment.

3. LAPD Report

J. Catalano reported crime is down by 30% year to date in his area. Burglaries from motor vehicles (BMV's) are down 50% year to date.

4. Approval of Minutes

MOTION: To approve the August board minutes.

Moved by: Linda Fulton

Seconded by: Ed Levy

PASSED: Yes

5. Financial Report (S. Gibson)

S. Gibson explained the financials for September 2015. Assessment revenue for the year is over due to receiving prior year delinquent assessment revenue and penalty fees. Year to date, total income is over budget due to the same factors. Administration is slightly over year to date due to timing of City Fee. Communication is over year to date due to timing of BID renewal campaign and event/destination marketing expenses. Office, Maintenance, Safety, and CRA Maintenance are under budget year to date. The first draft of the 2015 budget will be discussed at the November meeting.

MOTION: To approve financial report for September

Moved by: Gail Pena

Seconded by: Linda Fulton

PASSED: Yes

6. Marketing Committee Report (A. Aulenta)

MOTION: To accept marketing proposal from Darling Productions from September to December 2014.

Moved by: Linda Fulton

Seconded by: Gail Pena

PASSED: Yes

N. Bianconi reported on her business trip to China. S. Currie Holmes discussed work on NoHo Utility Box mural project.

7. Executive Director Report (S. Gibson)

S. Gibson reported the BID has agreed to accept Department of Cultural Affairs grant funds on behalf of Lit Crawl: NoHo. The BIDs role will be to receive and distribute the grant funds.

A. Aulenta gave an update on the People Street plaza and final application progress.

8. Operations Report (A. Aulenta)

B. Lammert (Securitas) discussed current district crime trends and activity. The BID will explore additional safety patrols during holiday season. M. Larson (Chrysalis) discussed maintenance activity.

*North Hollywood Business Improvement District Corporation
(NoHo BID)
Board of Director's Meeting*

*November 12th, 2014 @ 11a.m.
NOHO BID Office, 5026 Lankershim Blvd.*

BOARD OF DIRECTORS	PRESENT	ABSENT
Bob Akhavan	X	
Al Siegel	X	
Gail Pena		X
Linda Fulton	X	
Kevin Bailey	X	
Scott McCarter		X
Ed Levy		X
Josh Marx (Danielle Schuler)		X
Ex-OFFICIO DIRECTORS		
Shannon Currie-Holmes	X	
STAFF MEMBERS		
Steve Gibson, Urban Place Consulting Group	X	
Aaron Aulenta, Urban Place Consulting Group	X	
Katie Gibson, Urban Place Consulting Group		X
GUESTS		
Rick Stoff, Chrysalis	X	
Angelina Fowler, CD2	X	
Brian Lammert, Securitas	X	
Nancy Bianconi	X	
Bob Peppermuller	X	

1. Call to Order

B. Akhavan called the meeting to order at 11:10 a.m.

2. Public Comment

No public comment.

3. LAPD Report

S. Shore gave a re-cap of the Lit Crawl: NoHo event that took place on October 22nd.

4. Approval of Minutes

MOTION: To approve the October board minutes.

Moved by: Linda Fulton

Seconded by: Al Siegel

PASSED: Yes

5. Financial Report (S. Gibson)

S. Gibson explained the financials for October 2015. Assessment revenue for the year is over due to receiving prior year delinquent assessment revenue and penalty fees. Year to date, total income is over budget due to the same factors. Administration is under year-to-date. Communication is over year-to-date due to event/destination marketing expenses. A line item has also been added for Lit Crawl expenses, as the BID received the grant from Cultural Affairs this year. Office, Maintenance, Safety, and CRA Maintenance are under budget year-to-date.

MOTION: To approve financial report for October

Moved by: Linda Fulton

Seconded by: Kevin Bailey

PASSED: Yes

S. Gibson explained first draft budget for 2015 line by line and follows the new Management District Plan approved for the new BID term. Budget includes planning for Affordable Care Act increases and the proposed City of LA minimum wage increase.

MOTION: To approve the 2015 budget.

Moved by: Linda Fulton

Seconded by: Kevin Bailey

PASSED: Yes

6. Marketing Committee Report (A. Aulenta)

S. Currie Holmes discussed work on the BID holiday banner. N. Bianconi reported on her China promotional trip and the NoHo Card.

7. Executive Director Report (S. Gibson)

A. Aulenta gave an update on the People Street plaza.

8. Operations Report (A. Aulenta)

B. Lammert (Securitas) discussed new Clean/Safe uniform shirts and current district crime trends and activity. R. Stoff (Chrysalis) discussed maintenance activity.

9. New/Old Business

A. Fowler (CD 2) discussed the upcoming Great Streets project.

*North Hollywood Business Improvement District Corporation
 (NoHo BID)
 Board of Director's Meeting*

*March 12, 2014 @ 11a.m.
 NOHO BID Office, 5026 Lankershim Blvd.*

BOARD OF DIRECTORS	PRESENT	ABSENT
Bob Akhavan	X	
Al Siegel	X	
Thomas Dujovne		X
, JH Snyder		X
Linda Fulton	X	
Kevin Bailey		X
Scott McCarter	X	
Ed Levy		X
Ex-OFFICIO DIRECTORS		
Shannon Currie-Holmes		X
Alice Roth, Councilman LaBonge Representative		X
Guy McCreary, Chamber of Commerce Representative		X
STAFF MEMBERS		
Steve Gibson, Urban Place Consulting Group		X
Aaron Aulenta, Urban Place Consulting Group	X	
Katie Gibson, Urban Place Consulting Group	X	
GUESTS		
Rick Stoff, Chrysalis	X	
Alex Palacios, Securitas		
John Catalano, LAPD		X
Nancy Bianconi, NoHo Communications		X

1. Call To Order

B. Akhavan called the meeting to order at 11:02 a.m.

2. Public Comment

No public comment.

3. Approval of Minutes

MOTION: To approve July minutes.

Moved by: L. Fulton

Seconded by: Kevin Bailey

PASSED: Yes

4. Financial Report (D. Pardinas)

D. Pardinas explained the financials for July. Assessment revenue for the year is under due to timing. We expect a payment of \$190,000 from the City shortly and the MTA just made their payment for the year. The budget is under in administration/office, communication, safety and CRA maintenance. Maintenance is right on target for the year. Total expenses are under budget for the year.

MOTION: To approve financial report for July.

Moved by: Kevin Bailey

Seconded by: Scott McCarter

PASSED: Yes

S. Gibson explained the 2012 financial review from RBZ.

MOTION: To approve the 2012 financial review.

Moved by: Kevin Bailey

Seconded by: Scott McCarter

PASSED: Yes

5. Marketing Committee Report (S. Currie-Holmes)

No Report for August.

6. Executive Director Report (S. Gibson)

S. Gibson discussed the draft Management District Plan (MDP) for BID renewal. He summarized the elements of the MDP and went over the timeline for renewal.

MOTION: To submit Management District Plan for renewal to the City Clerk's office.

Moved by: Linda Fulton

Seconded by: Kevin Bailey

Abstained: D. Pardinas

PASSED: Yes

7. Chairman's Report (B. Akhavan)

B. Akhavan discussed recent security staff concerns by himself and other board members in detail. The board discussed engaging in formal discussions with other vendors, as well as developing an RFQ and reviewing the vision for the security program. Discussions also involved holding a meeting to define exactly what the BID would want from a security program.

8. Adjourn

B. Akhavan adjourned the meeting at 12:20 p.m.